

PALMETTO

Artist Series

C O R P O R A T E S P O N S O R H I P S

An excellent way to feature your business in six great community events!

A group of individuals and corporations have partnered with St. Andrews Presbyterian Church in Irmo to create the 2009–2010 *Palmetto Artist Series*. More than 50,000 brochures will be distributed to the Greater Irmo–Chapin–St. Andrews areas in August 2009 to promote these six exciting performances:

- ❖ The Raleigh Ringers
- ❖ Keith and Kristyn Getty
- ❖ The Many Moods of Christmas
- ❖ Keyboards of Praise Piano Duo
- ❖ Charles Marshall
- ❖ The King's Brass

More details can be obtained by visiting www.sapc.net and selecting *Palmetto Artist Series*. You can call **803–732–2273 ext. 210** or e-mail music@sapc.net for additional brochures or information about the artists.

Approximately 500 people are expected to attend each sold-out performance! To keep the cost to the public low and affordable, we are seeking corporate sponsors to offset the costs of the productions. We would like to invite your business to be a featured sponsor!

As a sponsor, here is what your business will receive:

Corporate Sponsor Benefits	Platinum \$1,000+	Gold \$500
Free Season Passes	4	2
Prominently listed as a sponsor prior to each performance in front of 500 attendees	✓	
Listed in advertising and press releases	✓	
Advertising in program booklet to be given to 500 participants at all 6 events. Thus, they will see your business 6 times. Since participants will be taking the program home, the advertising shelf life is excellent!	Full Page Ad	Half Page Ad
Given opportunity to be listed in 2009–2010 brochure to be mailed to 50,000 households	✓	

Here is the next step! By September 20, 2009:

(1) Please complete the *CORPORATE SPONSORSHIP FORM* below; (2) Include your check made payable to: St. Andrews Presbyterian Church (a private non-profit organization); (3) On the MEMO of your check, indicate Palmetto Artist Series. To receive maximum business deductions, you may want to designate this expenditure as a marketing expense; (4) Mail check and form to: Mike DuBose, Columbia Conference Center, 169 Laurelhurst Avenue, Columbia, SC 29210-3825; and (5) E-mail your color ad as an EPS or PDF (Full page 4.5 x 7.5, Half page 4.5 x 3.625) saved at 300 dpi (magazine quality) to katie@grantexperts.com. We will only be able to accept ads that have been developed by a graphic artist and unfortunately will not be able to provide any ad development work. Don't forget that September 1, 2009 is the last day to participate!

If you need more information about corporate sponsorships, e-mail Mike DuBose at mike@columbiameetings.com or call Mike at 803-772-9811 and reference *Palmetto Artist Series Corporate Sponsorships*. Please make a copy of this information for your records prior to mailing. Season passes will be mailed within fifteen (15) calendar days of receipt of the following form with check. Thank you!

Co-Sponsored by the Columbia Conference Center.

Our 2009 Platinum Corporate Sponsors: Bank Meridian, BlueCross BlueShield of South Carolina, Irmo News, Comfort Services of the Midlands, Hampton Automotive, Hood Construction, Lexington Medical Center, Raymond James Financial Services – Irmo, Representative Chip Huggins, South Carolina Internal Medicine Associates and Rehabilitation, and The Warren Group – Forensic Engineers & Consultants.

Detach form and mail with check to: Mike DuBose, Columbia Conference Center, 169 Laurelhurst Avenue Columbia, SC 29210-3825

CORPORATE SPONSORSHIP FORM (Please Print)

Name of Business to Appear in Advertising: _____

Mailing Address: _____

Contact Person: _____

Telephone Number: _____ E-Mail Address: _____

Type of Sponsorship: (Check one) _____ Platinum _____ Gold

>> Include check with this form

Please send me # _____ Palmetto Artist Brochures

Use the same ad I submitted last year I have submitted a new electronic ad to Katie

Comments:

Disclaimer: We reserve the right to limit the opportunity to advertise with the Palmetto Artist Series to businesses that we deem appropriate for our audiences.